



MEDIA ALERT

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FOR IMMEDIATE RELEASE
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LAW ENFORCEMENT TO ELEVATE FOCUS ON YOUTH ACCESS TO ALCOHOL DURING PROM AND GRADUATION SEASON

WHAT: Increased underage drinking enforcement efforts will be conducted during the prom and graduation season in conjunction with Project Extra Mile.

WHEN: Throughout the spring prom and graduation season, beginning in April and running through May.

WHERE: The city of Norfolk

WHO: Sworn Officers of the Norfolk Police Division
in collaboration with Project Extra Mile

WHY: During the prom and graduation season people enjoy many celebrations, some including alcohol. Through alcohol compliance checks, law enforcement will crack down on underage drinking with a targeted focus on adults who provide alcohol to minors.

"The message is clear. There really is **No Free Ride if You Provide** alcohol to kids," said Nicole Carritt, executive director for Project Extra Mile. "Law enforcement is dedicated to preventing underage drinking by addressing the root of the problem."

Heightened enforcements are supported by the Nebraska Office of Highway Safety.