



## **2017 *CLICK IT OR TICKET***

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### **Norfolk Police Division Officers Join *Click It or Ticket* To Crack Down on Seat Belt and Child Restraint Use – Especially at Night**

The Norfolk Police Division will join local and national law enforcement officers and highway safety advocates all across the country for the 2017 national *Click It or Ticket* seat belt enforcement mobilization, May 22<sup>nd</sup>-June 4<sup>th</sup>, 2017.

During the mobilization, officers will be cracking down on motorists who fail to wear their seat belts or buckle their children– both day and night.

Last year, the overall observed safety belt use rate statewide was 83% for drivers and front seat passengers. Child restraint use was 98%. A recent survey of Norfolk drivers showed only 61% of drivers were observed wearing their seatbelts. This is significantly below the state average.

Of the 94 passenger vehicle fatalities between 6:00 pm and 6:00 am, only 28% were wearing seat belts. That compares to the 87 passenger vehicle fatalities between 6:00 am and 6:00 pm where 41% were wearing seat belts.

More traffic deaths can be prevented if motorists simply start wearing their seat belts. That's why Norfolk Police Officers are strongly supporting enhanced enforcement of seat belt laws during the May 22 – June 4<sup>th</sup>, 2017 *Click It or Ticket* campaign. Norfolk Police Officers will be out in force to remind drivers and occupants to always wear their seat belts.

Law enforcement will be cracking down on *Click It or Ticket* violators around the clock. Local motorists should be prepared to buckle up. If law enforcement finds you or your children on the road unbuckled anytime or anywhere, you can expect to get a ticket — not a warning. No excuses and no exceptions.

Remember this May 22 to June 4, 2017: It's *Click It or Ticket*. Buckle up and encourage your loved ones to do the same. You'll save the cost of a ticket and may even save a life.

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