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FAÇADE AND SIGNAGE IMPROVEMENTS GEARED TOWARD DOWNTOWN REVITALIZATION

Citizens are going to see even more improvements to the downtown corridor in Norfolk.

The City of Norfolk has been awarded \$350,000 in Community Development Block Grant (CDBG) funds for Downtown Revitalization (DTR). Of the total award, \$76,750 has been dedicated to façade and signage improvements for the downtown area identified in the 2017 Downtown Revitalization Study. Façade and signage improvement funds can only be used in the designated area which runs from 1st to 8th Streets on the east and west boundary and includes both sides of Braasch and Madison Avenues on the north and south boundary. The remainder of the funds will be used to create Riverpoint Square in a portion of the parking lot at Third Street and Norfolk Avenue.

The City Council approved the façade and signage improvement guidelines and application at the Monday, February 5, 2018 meeting and is ready to receive applications. If you are a building owner or business owner within the identified district who would like to access grant funds for façade and signage improvements, please review the information found at https://www.ci.norfolk.ne.us/administration/Vehicle_Parking_District_facade_&_signage.htm.

Applications must be submitted by Monday, April 30, 2018 at 4:30 pm. The applications will be reviewed by the Design Advisory Board in early May and the City hopes to announce awards by mid-May.

An informational meeting regarding the façade and signage improvement program will be held Thursday, February 22, 2018 at 12:00 p.m. and 5:30 p.m. at the Norfolk Area Chamber of Commerce at 609 W. Norfolk Avenue, Norfolk, Nebraska. If you have questions regarding the façade and signage program, please make plans to attend one of these meetings. Further questions can be directed to Jan Merrill at jan@nenedd.org or 402-379-1150 ext. 109.