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Celebrate small businesses this Saturday, November 25



Inspired by his brother who was a screen printer in Northern California, and with the desire to meet the need of customized apparel in the Norfolk area, Dan Kirby opened Battle Creek Shirt Co. twenty-eight years ago.

“My brother taught me all the ins and outs and now we do all embroidery and screen printing in house,” Kirby said.

Located at 203 W. Main Street in Battle Creek, Dan and his crew can screen-print or embroider logos on T-shirts, jackets, caps, and many more items for your company, business, or organization – which creates a cohesive team-like appearance wherever you go.

To celebrate Shop Small Saturday, Battle Creek Shirt Co. will be offering a “bakers’ dozen” on all orders. This is a free T-shirt, fleece, cap, or polo of the same item for each one-dozen ordered. In other words, if you order 12 dozen of the same item, you will receive one-dozen of that item for free!

Battle Creek Shirt Co. has special hours this Saturday, November 25, and will be open from 9 a.m. to 4 p.m. Customers can also place an order by phone (402) 675-9795, or by email ([dan@bcshirt.com](mailto:dan@bcshirt.com))

The City of Norfolk Economic Development department, and Small Business Resource Team (SBRT), encourage citizens to get out and support small business on Saturday, November 25. A scavenger hunt is available for shoppers to participate in on Friday, November 24, and Saturday, November 25. The grand prize winner will receive a \$500 American Express card and the runner-up will receive \$200 in Cash Now.

Booths with additional information, supplies, and reminders to the public will be set up on Tuesday, November 21 at Sunset Plaza and the Norfolk Area Chamber of Commerce. The scavenger hunt map will be available at the booths on Tuesday, at the Norfolk City Administration Offices (309 N. 5<sup>th</sup> St. Norfolk, NE), and online (<https://www.norfolksmallbiz.com/>)

Small Business Saturday is a nationwide event sponsored by American Express. For more information about Small Business Saturday, contact the SBRT at 402-844-2260 or [grow@ci.norfolk.ne.us](mailto:grow@ci.norfolk.ne.us). You can also find the Norfolk Area SBRT on Facebook: <https://www.facebook.com/norfolkareasbirt/>