“Beware of text scams in Norfolk area”

A text scam that has been going around the state has now hit Norfolk residents. According to City of Norfolk Police Captain Mike Bauer, several Norfolk citizens have reported that they have received an SMS text message from what appears to be Pinnacle Bank about an account. The message requests recipients to go to a specific website where their personal and banking information is to be entered.

One text reads “Pinnacle Bank- We had detected an unauthorized activity. In order to avoid suspension enter personal details (web address here)".

Bauer said this text message and website are not legitimate. Anyone who has responded to one of these text messages should contact their bank and run a credit check through an agency such as TransUnion, Experian or Equipfax. They should also contact their local law enforcement agency.

"Clicking on a hyperlink in any email or text message is risky and should never be done especially with personal or financial information. If you need to contact a financial institution over the Internet, open an Internet browser and manually type in the web address. This ensures that you reach the bank’s true website," Bauer said.