

Norfolk Insider

City of Norfolk, NE

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November 24, 2014

“Dine Small”

“Dine Small” by patronizing local eateries is the theme the Small Business Resource Team is emphasizing for the holidays.

“Restaurants contribute much to our local economy. It’s estimated that each dollar spent by customers at restaurants generates an extra two dollars in sales for other industries,” said Loren Kucera, Director of the Nebraska Business Development Center (NBDC) at Wayne State College. The NBDC is one of 12 organizations that make up the Small Business Resource Team- a group that helps establish and grow small businesses in the Norfolk area.

Dining out on November 29, the Saturday after Thanksgiving that has also been promoted as Small Business Saturday, lets consumers recognize the contributions of small locally owned restaurants in the area.

“Restaurants provide valuable jobs and careers for many people and the overwhelming majority of our local restaurants employ fewer than 50 employees. The SBRT is promoting Small Business Saturday as a day when people shop at their local small businesses and Dine Small encourages them to also enjoy the fine local eateries we have in the area,” Kucera said.



Those who are looking to Dine Small on Small Business Saturday on November 29, one of the biggest shopping days of the year, can head to Goody’s Grille in Battle Creek for a break in the holiday bustle. Mike and Sandy Goodwater have owned and operated the popular restaurant for over seven years.

“The people here in Battle Creek have been great. The town supports us and we get traffic from all over Northeast Nebraska. We have a mobile restaurant we take places in the summer that gets our name out. Holidays are busy for us too,” Mike Goodwater said. The restaurant is open from 11am to 2 pm and 5 pm to 9 pm Tuesday through Saturday.

“I grew up cooking and got away from it awhile. When this restaurant came available it was an opportunity to have our own business. We have had a great time meeting a lot of people and serving the area community,” Goodwater said.

For more information about “Dine Small” or “Small Business Saturday” go to <https://www.americanexpress.com/us/small-business/shop-small/>.