

Norfolk Insider

City of Norfolk, NE

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“LOIS”

As the newest member of the City of Norfolk Economic Development team, Candice Alder was introduced to LOIS, not a co-worker in the office at the City Administration building, but a website used across the United States to showcase properties that potential buyers may want to develop.



“LOIS (Location One Information System) is a database site that cities, other government entities, and economic development organizations can enter property information into which then makes it searchable by visitors to the site. It’s a great marketing tool for commercial and industrial property in the Norfolk area that’s available for lease or for sale,” Alder said.

As the City of Norfolk Economic Development Division Property Coordinator, Alder is responsible for entering the property listing information for the Norfolk area into the LOIS database. This information includes the size, potential use and photos of the site and may also tell more about the property like location, community assets, office space, amount of voltage, infrastructure, utility information, zoning and warehouse space.

“Potential buyers can search by square feet available or other specifications they’re looking for. They then are able to print off brochures that are automatically generated through the site,” Alder said.

There is no cost to put the information into the LOIS database. There are currently 30 different Norfolk area properties listed with plans to add more as people find out about the database. The Nebraska Department of Economic Development subscribes to LOIS and is the master account holder for all Nebraska communities. The Department markets the site and assists cities in adding properties to the database. There are currently LOIS users in 30 states representing more than 8,500 communities and 3,000 economic development organizations. The LOIS website can be found at www.norfolkedc.com.

When you’re in Economic Development, you never know what the day may bring. It may involve answering a call from and researching information for a company interested in locating in the Norfolk area in the morning with a visit in the afternoon to a company that’s been around for 20 years to discuss possible expansion. Candice Alder, a recent new staff member at the City of Norfolk Economic Development division, likes it that way.

“It’s a great time to be involved in economic development because there’s a lot of enthusiasm and people are eager to see the Norfolk area grow,” Alder said.

As a native of Battle Creek and a graduate of Northeast Community College, Alder knows many aspects of the area first hand. She knows about local housing and education and what it takes to draw people to the Norfolk area. She has previously worked at the Norfolk Daily News in advertising before becoming a community planner assistant and then marketing and visual communications coordinator with the Northeast Nebraska Economic Development District. She is currently the City of Norfolk Economic Development Property Coordinator.