“Memorial AquaVenture Water Park”

The newest attraction at Veteran’s Memorial Park has a name- the Memorial AquaVenture Water Park.

“We had talked to people of all ages who had worked and swam at the swimming pools last year and asked what they thought would be a good name for the new water facility. From all of that input, the lifeguard staff came up with the name “AquaVenture” because it’s about having a fun adventure in water,” said Sheila Schukei, Human Resources Director for the City of Norfolk.

She added that they wanted to keep the word “Memorial” to carry on the name of the Norfolk’s first public pool, Memorial Pool.

“We wanted a theme so we asked a diverse group of people and this is what they came up with out of a list of hundreds of names to choose from,” Schukei said.

Construction has been going on at the Veteran’s Memorial Park all winter. Dennis Smith, City of Norfolk engineer, said that the water facility construction is on schedule with much of the multi-purpose building completed.

“The contractors are moving forward diligently on the multi-purpose building with the east wing, floors and masonry walls completed. This building will house the concessions area, locker rooms, restrooms and office space,” Smith said.

With an estimated 14 inches of frost still in the ground, Smith said it isn’t feasible to pour cement for the water park until the weather warms up in the next couple of months. It is hoped that shortly after the first of April, the soil will be warm enough so that the concrete will set properly.

“There is much excitement about this new attraction for our community. Now with a name we can begin some fun marketing. If all goes as planned, kids will be swimming at the new Memorial AquaVenture Water Park in June,” said Schukei.