

I. Introduction

This report, entitled *Transportation Plan 2030*, documents the results of a study and planning process conducted to update the long-range transportation-planning element of Norfolk's comprehensive plan of 2001, entitled *The Norfolk Plan*. **A summary of this update's recommendations, and plans for their implementation, is found in Chapter VIII.**

The Schemmer Associates, in conjunction with HNTB Corporation, conducted the study under contract with the City of Norfolk. Funding for the project was provided, in part, through the Nebraska Department of Roads' Comprehensive Plan Assistance Program.

Norfolk is located in Madison County in northeastern Nebraska. The current population of Norfolk, based on a 2004 estimate by the U.S. Census Bureau is 24,072. The study area includes the entire city limits of Norfolk and areas within the 2-mile planning jurisdiction as depicted in **Figure 1-1**.

Planning Process

The planning process for *Transportation Plan 2030* involved Norfolk city staff, elected officials, and citizens to define the future of its transportation system. The process involved a three-part strategic planning program, designed to (1) assess the City's current conditions; (2) establish transportation visions and goals for Norfolk's 24-year future; and (3) consider an action program necessary to achieve that vision.

Members of the community were invited to participate in the strategic planning process through stakeholder and community questionnaires, a working session with City staff and officials, and a public meeting. Additionally, a new tool, called a Travel Demand Forecast Model, was developed to examine Norfolk's roadway system, predict deficiencies and test alternative solutions, or future projects. This tool is described in Chapter VI.

Planning Factors

Seven factors outlined in the Transportation Equity Act for the 21st Century (TEA-21) planning criteria were used to develop goals and objectives for the Norfolk transportation system. Each factor has been applied to the planning process for the Norfolk transportation network.

1. Support the economic vitality of the Norfolk planning area, especially by enabling regional competitiveness, productivity, and efficiency.
2. Increase the safety and security of the transportation systems for motorized and non-motorized users.
3. Increase the accessibility and mobility options available to people and freight.

4. Protect and enhance the environment, promote energy conservation, and improve quality of life.
5. Enhance the integration and connectivity of the transportation system, across and between modes, for people and freight.
6. Promote efficient management and operation of the existing transportation system.
7. Emphasize the preservation of the existing transportation system.

Vision Statement

The vision of *Transportation Plan 2030* is to provide Norfolk with a safe, efficient, and balanced transportation system that provides mobility for all, promotes clean air, conserves energy, preserves neighborhood livability, and enhances the quality of life for its citizens and guests. Norfolk's transportation system will be safely used by people of all ages and income classes, and be supported by a dedicated, sustainable transportation-funding source.