

GOAL STATEMENT

CITY OF NORFOLK, NEBRASKA

2011

- (1) City Administrator Position – Elected officials will fully develop the job expectations for the future city administrator. The Mayor and Council had an in depth discussion about the permanent city administrator position with Interim City Administrator Shane Weidner. Elected officials want to give Shane additional time in the position to work through the budget and legislative cycles and get acquainted with requirements of the position in order to give the Council, the community and Shane an opportunity to evaluate the position and see if the position is a good long-term “fit” for the community.

Elected officials and Shane both agreed it would be a good idea to inform City staff and the public of this direction.

- (2) Full Implementation of the Veteran’s Memorial Park Improvements projects – Elected officials felt this was an obvious top priority for the community. Staff has been working diligently with DLR and Burbach Aquatics on plans for the improvements. The synthetic turf bids were opened on March 3, 2011 with bids for the remaining portion of the improvements opened on March 17, 2011.
- (3) City Administrative Offices – This is one goal that has not yet been met. The elected officials want to keep working on a city administrative office building. Elected officials were receptive to considering the purchase of an existing building if one, that would suit the needs of city staff, would become available. Timing of this goal was discussed and the Mayor and Council felt the goal could wait unless an ideal building with an attractive price became available.
- (4) LB 840 Economic Development Program and Guidance – Elected officials felt this was another obvious goal to fully implement. Staff is reviewing and refining the economic development program guidelines and are working together with other agencies on economic development program and guidance documents.
- (5) Communications (internal and external) – Elected officials discussed efforts to work better on communications with citizens and being more informative/visible to the public. Use of a bi-monthly or monthly page in local media and enhanced electronic medium to provide information was suggested.